

REGIONAL TRANSIT ISSUE PAPER

Agenda Item No.	Board Meeting Date	Open/Closed Session	Information/Action Item	Issue Date
4	07/25/16	Open	Action	07/18/16

Subject: Agreement with City of Sacramento for Selling RT Fares from Parking Pay Machines

ISSUE

1. Whether to enter into an Agreement with City of Sacramento for Purchasing RT Fares from Parking Pay Machines (Agreement), allowing the City of Sacramento (City) to sell RT fares from the City's parking machines in lots under the W/X freeway; and
2. Whether to amend the Fare Structure to permit the issuance of a Fare Ticket or Daily Pass by a public entity pursuant to the terms of an agreement between RT and that entity.

RECOMMENDED ACTION

- A. Adopt Resolution 16-07-____, Approving the Agreement with the City of Sacramento for Purchasing RT Fares from Parking Pay Machines; and
- B. Adopt Resolution 16-07-____, Amending the Fare Structure to Permit the Issuance of a Fare Ticket or Daily Pass by a Public Entity Pursuant to the Terms of an Agreement Between RT and that Entity.

FISCAL IMPACT

The Agreement will allow the City of Sacramento to sell RT fares through City owned parking machines, which is anticipated to generate additional fare revenues. Because this is a new program, we do not have anticipated revenue estimates; however, these City machines will allow customers to pay with credit/debit options, which provide an extra convenience to our current and future riders.

DISCUSSION

RT was approached by the City of Sacramento to enter into an agreement that would allow the City to sell valid RT fares from the City's parking machines under the W/X freeway. Through this Agreement, the City and RT would provide a simple, positive experience for downtown workers and Golden 1 Center workers and attendees to pay for parking and purchase their RT fare in a single transaction. Allowing for the sale of RT fare media at the City's parking machines in the W/X lots could help expedite boarding by event attendees and lessen fare vending machine congestion at the Broadway Light Rail Station near the lots. This Agreement will extend through June 30, 2017, allowing time for RT and the City to evaluate the Agreement through the National Basketball Association season, and to provide a consistent experience to downtown workers and Golden 1 Center event attendees.

This Agreement will be similar to an outlet agreement, as the City will sell RT's media at City machines and will reimburse RT fully for all media sold. The City has agreed to sell the fares

Approved:

Presented:

Final 07/20/16

General Manager/CEO

Acting Chief Financial Officer

J:\FI\Issue Papers ALL\2016 Issue Papers\07-25-16 Memorandum of Understanding with City of Sacramento for Selling RT Daily Passes.docx

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specified by RT at the price designated by RT's current fare structure to customers when they are purchasing parking; RT fares will only be available for purchase after parking has been added to the customer's cart. The City and RT will work together to inform our mutual customers how to use the new machines for the purchase of parking and RT fares.

Staff is requesting that the Board approve an Agreement with the City that would allow the City to sell RT fares from the City's parking machines under the W/X freeway. This Agreement will officially begin a relationship between the City Parking Enforcement and RT to better provide for the needs of downtown workers and Golden 1 Center event attendees.

RESOLUTION NO. 16-07-_____

Adopted by the Board of Directors of the Sacramento Regional Transit District on this date:

July 25, 2016

**APPROVING THE AGREEMENT WITH THE CITY OF SACRAMENTO FOR
PURCHASING RT FARES FROM PARKING PAY MACHINES**

BE IT HEREBY RESOLVED BY THE BOARD OF DIRECTORS OF THE SACRAMENTO REGIONAL TRANSIT DISTRICT AS FOLLOWS:

THAT, the Agreement with City of Sacramento for Purchasing RT Fares from Parking Pay Machines, whereby the City of Sacramento will be allowed to sell RT fares designated by RT, for the price in the current RT fare structure, at the City's parking lots under the W/X freeway and the revenue from such sales will be remitted to RT, is hereby approved.

THAT, the General Manager/CEO is hereby authorized to execute the Agreement with the City of Sacramento.

JAY SCHENIRER, Chair

A T T E S T:

HENRY LI, Secretary

By: _____
Cindy Brooks, Assistant Secretary

RESOLUTION NO. 16-07-_____

Adopted by the Board of Directors of the Sacramento Regional Transit District on this date:

July 25, 2016

AMENDING THE FARE STRUCTURE TO PERMIT THE ISSUANCE OF A FARE TICKET OR DAILY PASS BY A PUBLIC ENTITY PURSUANT TO THE TERMS OF AN AGREEMENT BETWEEN RT AND THAT ENTITY.

BE IT HEREBY RESOLVED BY THE BOARD OF DIRECTORS OF THE SACRAMENTO REGIONAL TRANSIT DISTRICT AS FOLLOWS:

THAT, the definition of "Fare Ticket" in the Fare Structure is hereby amended to read:

Fare Ticket means: 1) paper scrip issued in a booklet by RT with a printed price and Expiration Date appearing thereon, or 2) paper scrip vended by an RT fare vending machine, or vended by the machine of another public entity pursuant to the terms of an agreement between RT and that entity, with a printed price and expiration date and time printed thereon.

THAT, the definition of "Daily Pass" in the Fare Structure is hereby amended to read:

Daily Pass means paper scrip issued by RT, or another public entity pursuant to the terms of a transfer agreement or other agreement between RT and that entity, on which is printed the daily pass type (basic or discount), an Expiration Date, and the daily pass price.

JAY SCHENIRER, Chair

A T T E S T:

HENRY LI, Secretary

By: _____
Cindy Brooks, Assistant Secretary